



For Immediate Release

Cushman & Wakefield Appoints Michael Carson to Lead Integrated APAC & EMEA Supply Chain Advisory Platform

New cross-regional leadership strengthens Cushman & Wakefield's ability to help clients navigate global supply chain complexity and unlock value at scale

SINGAPORE, 13 March 2026 – Cushman & Wakefield has announced the appointment of Michael Carson as Head of Supply Chain & Logistics Advisory (SCLA) for both the Asia Pacific (APAC) and Europe, Middle East & Africa (EMEA) regions. The expanded remit reflects the increasing importance of integrated, globally connected supply chain advisory support as clients navigate complex and rapidly evolving operating environments.

Since joining Cushman & Wakefield in 2022, Carson has served as SCLA Lead for EMEA, where his deep expertise in supply chain strategy, resilience and optimisation has helped clients address heightened geopolitical and economic uncertainty. His leadership has supported organisations across multiple sectors in enhancing efficiency, identifying new value opportunities and building more robust logistics networks.

Carson's expanded mandate will accelerate consistency, efficiency and seamless integration across two of the world's most dynamic logistics and industrial markets, unlocking even greater value for Cushman & Wakefield's clients and partners.

Robert Hall, Head of Integrated Portfolio Management, Global Occupier Services, APAC at Cushman & Wakefield said: *"Michael has an unmatched talent for helping clients understand the business impact of their real estate and how it can unlock margin improvement and drive successful, sustainable operations. Expanding his remit into APAC enhances our ability to support clients navigating complex global supply chain challenges."*

Michael Carson, Head of Supply Chain & Logistics Advisory, APAC & EMEA at Cushman & Wakefield said: *Bringing together our Supply Chain & Logistics Advisory expertise across EMEA and APAC strengthens our ability to deliver joined-up Logistics & Industrial advice at a global scale – a globally aligned approach that is unmatched in the market. This expanded role also reflects the growing demand for integrated, cross-border solutions that connect network strategy, real estate and capital deployment."*

Prior to joining Cushman & Wakefield, Carson served as Group Commercial Director at Libra Europe Consulting and previously held the position of Supply Chain Director for the Exteriors division at SIG, a leading supplier of insulation and sustainable building products.

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About Cushman & Wakefield

Cushman & Wakefield (NYSE: CWK) is a leading global commercial real estate services firm for occupiers and investors with approximately 53,000 employees in over 350 offices and nearly 60 countries. In 2025, the firm reported revenue of \$10.3 billion across its core service lines of Services, Leasing, Capital markets, and Valuation and other. Built around the belief that *Better never settles*, the firm receives numerous industry and business accolades for its award-winning culture. For additional information, visit www.cushmanwakefield.com.

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