



For Immediate Release

## Cushman & Wakefield Appoints Minh Hoang as Country Head of Vietnam

**Vietnam, 27 October, 2025** – Cushman & Wakefield today announced the appointment of **Minh Hoang** as **Country Head of Vietnam**. Her appointment reflects the firm’s long-term commitment to Vietnam as a key market within its broader Southeast Asia growth strategy.

As Country Head, Minh will lead the firm’s Vietnam operations, driving strategic growth across service lines, strengthening client relationships, and enhancing operational excellence. She will oversee business activities nationwide and collaborate closely with the Southeast Asia leadership team to advance cross-border initiatives, reinforcing the firm’s position as a trusted partner for investors, occupiers, and developers expanding in Vietnam.

Based in Ho Chi Minh City, Minh reports to **Anshul Jain, Managing Director, India & Southeast Asia, and Head of Asia Pacific Tenant Representation**.

“I am delighted to welcome Minh to Cushman & Wakefield. Her deep market knowledge, proven leadership, and strong client relationships make her the ideal person to lead our Vietnam business into its next phase of growth. I look forward to working closely with her as we continue to expand our presence in this dynamic market,” said Anshul.

Minh brings over 14 years of experience in commercial real estate, having held senior leadership roles at Savills Vietnam. With a strong background in investment and leasing, she has led complex transactions across office, hospitality and mixed-use sectors, and her strategic advice is grounded in deep market insight. Minh holds a Bachelor of Finance and Banking from Hanoi University and is a certified MRICS for Real Estate Investment.

“I’m honored to take on this role and lead Cushman & Wakefield Vietnam into its next phase of growth amidst a fast-evolving real estate landscape. Vietnam’s market is undergoing an exciting transformation, and we have the depth of talent, breadth of experience, and a strong track record to build on. I look forward to working with our exceptional team to deliver innovative solutions and continue exceeding expectations for our clients,” said Minh.

This appointment follows the departure of **Trang Bui**, who led the firm’s Vietnam operations for nearly four years.

Anshul added, “I sincerely thank Trang for her outstanding leadership and contributions. Under her guidance, the business has progressed significantly with strong market visibility. We wish her all the best in her next chapter.”

### MEDIA CONTACT:

**Xuan Pham**  
Senior Director, Head of BDS, Vietnam  
+842838237968  
Xuan.Pham@cushwake.com

**Amanda Phua**  
Manager, Communications, APAC  
+65 6317 8349  
Amanda.Phua@cushwake.com



**About Cushman & Wakefield**

Cushman & Wakefield (NYSE: CWK) is a leading global commercial real estate services firm for property owners and occupiers with approximately 52,000 employees in nearly 400 offices and 60 countries. In 2024, the firm reported revenue of \$9.4 billion across its core service lines of Services, Leasing, Capital markets, and Valuation and other. Built around the belief that *Better never settles*, the firm receives numerous industry and business accolades for its award-winning culture. For additional information, visit [www.cushmanwakefield.com](http://www.cushmanwakefield.com).

**-END-**

**MEDIA CONTACT:**

**Xuan Pham**  
Senior Director, Head of BDS, Vietnam  
+842838237968  
Xuan.Pham@cushwake.com

**Amanda Phua**  
Manager, Communications, APAC  
+65 6317 8349  
Amanda.Phua@cushwake.com