



SIGRID ZIALCITA

CEO, ASIA PACIFIC REAL ESTATE ASSOCIATION

Sigrid is the Chief Executive Officer of Asia Pacific Real Estate Association (APREA). Based in Singapore, she is responsible for overseeing the strategic direction, initiatives and operations of the association across Asia Pacific.

Sigrid joined APREA's executive team in January 2019.

A recognized expert in global economic, public policy and real estate issues, Sigrid is a frequent speaker at industry events. Her commentary on commercial and residential real estate markets is also regularly featured in a wide array of global publications, including the Wall Street Journal, Financial Times, Bloomberg, New York Times and Reuters. Additionally, she has made several television appearances on financial networks and radio such as CNBC, Bloomberg, CNN, National Public Radio and Channel News Asia.

Sigrid brings to APREA more than 20 years of experience in economic and real estate research, consulting and business strategy. From 2010 through 2018, she served as Managing Director of Asia Pacific Research and Advisory Services of Cushman & Wakefield (C&W), where she was responsible for research, thought leadership, strategy formulation and client management. Before relocating to Singapore, she was based in Washington, D.C. and led C&W's U.S. research group in the Mid-Atlantic region, overseeing all aspects of market research activities in the Washington, DC; Virginia; Suburban Maryland, Baltimore; and Philadelphia areas. Prior to joining C&W, Sigrid served as a Senior Economist for the National Association of Realtors (NAR). In that position, she developed NAR's office, warehouse, retail, multi-family housing, and international research programs.

Sigrid holds a Master of Business Administration from Cornell University's Johnson Graduate School of Management and a Master's degree in Economics from Pennsylvania State University. She is a member of several civic groups including the Rotary Club of Raffles City in Singapore, where she has served in various leadership positions.

Established in 2005, APREA is an industry association that represents and promotes the real estate asset class in the Asia Pacific region. Over the years, APREA has established a dominant presence in the real estate industry through its work with governments to facilitate robust investment ground rules and tax systems that actively encourage deep and liquid capital markets, including "state of the art" REIT rules in all Asian countries. APREA's member companies have an estimated US\$1 trillion of assets under management. In addition, APREA helps members connect to exciting business opportunities, and delivers investor interface, market intelligence, learning and networking services.



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