

# ChampionREIT

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## Beyond Bricks and Mortar

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# About Champion REIT

- Among **top 10 largest REITs** by market capitalization in the Asia excluding Japan region
- Over **US\$9 billion** of asset under management with prime office and retail floor area close to **3 million sq. ft.**
- Recent overseas acquisition in **Central London: 66 Shoe Lane**



**Three Garden Road  
Office**  
HK



**Langham Place  
Office**  
HK

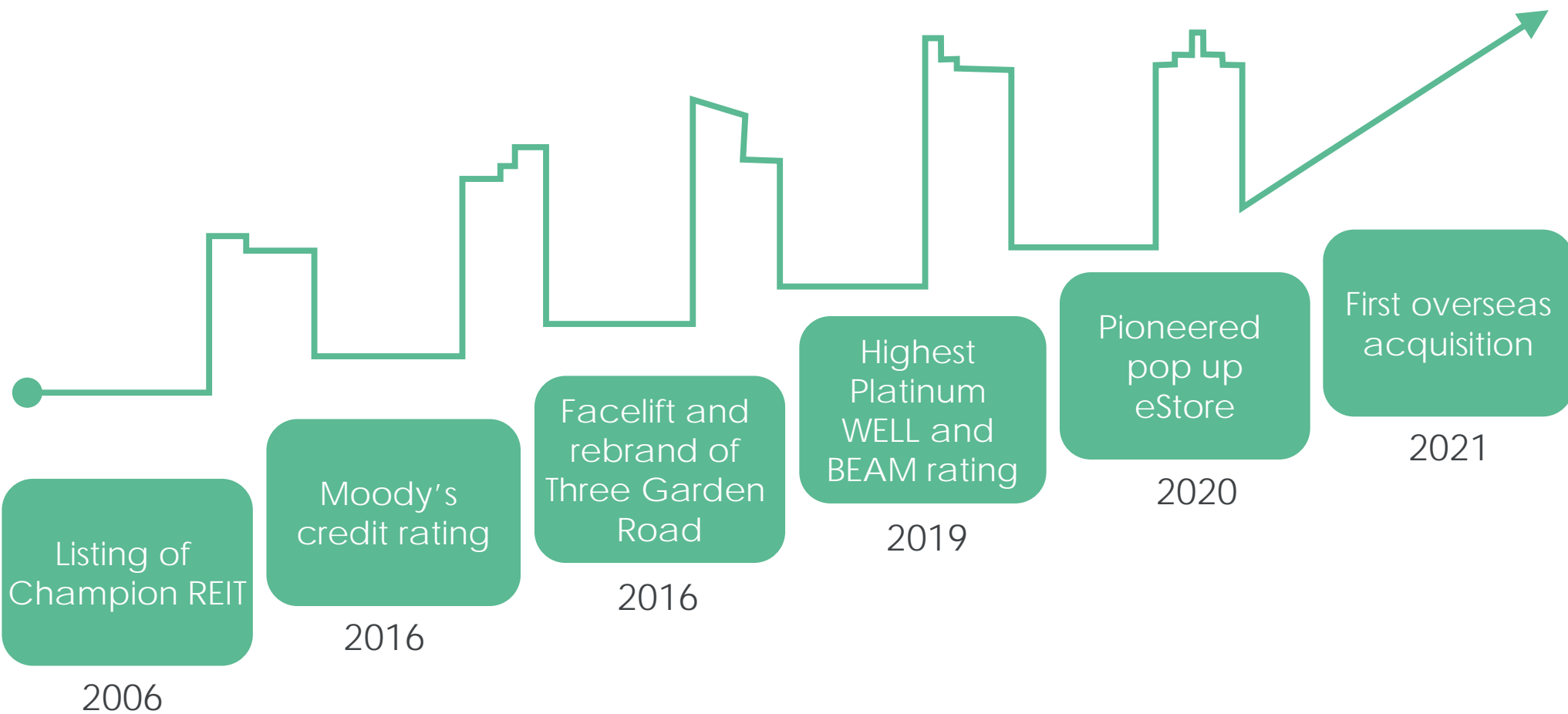


**Langham Place  
Retail**  
HK

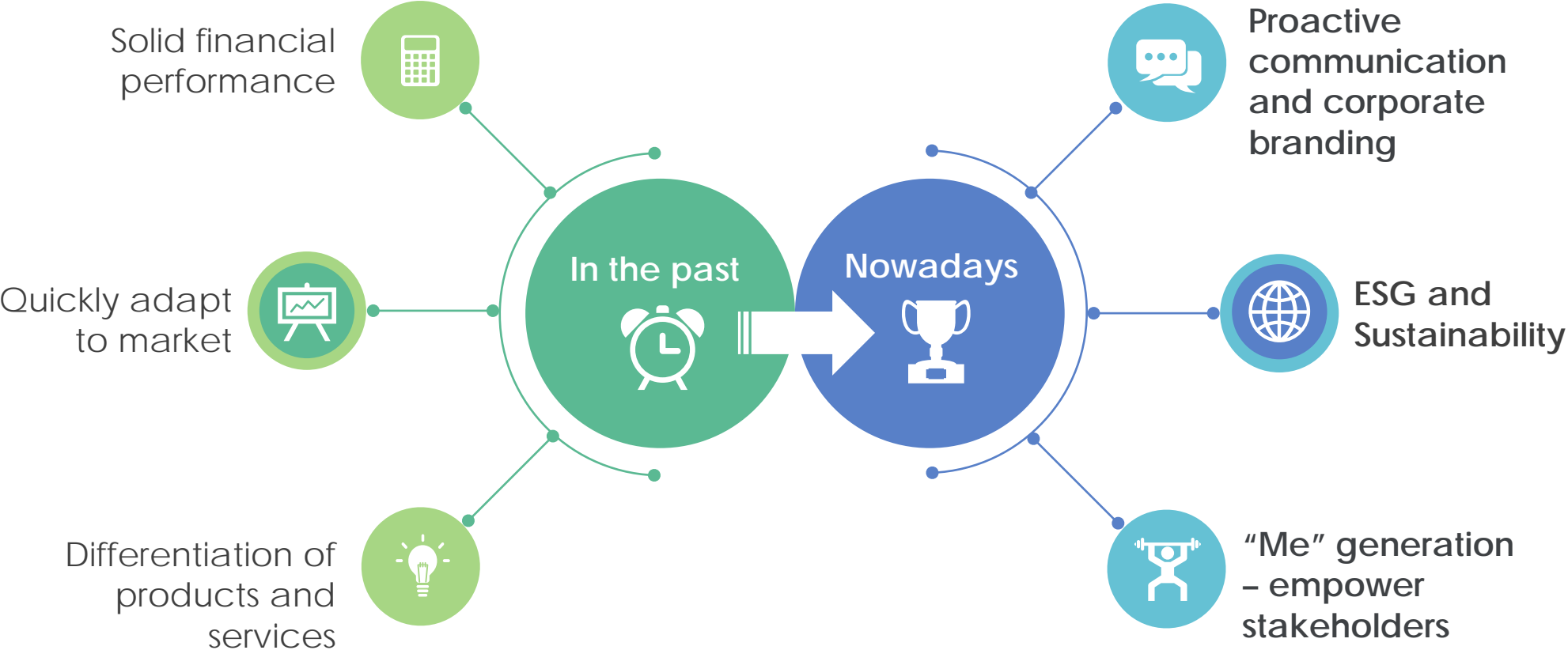


**66 Shoe Lane  
Office**  
UK

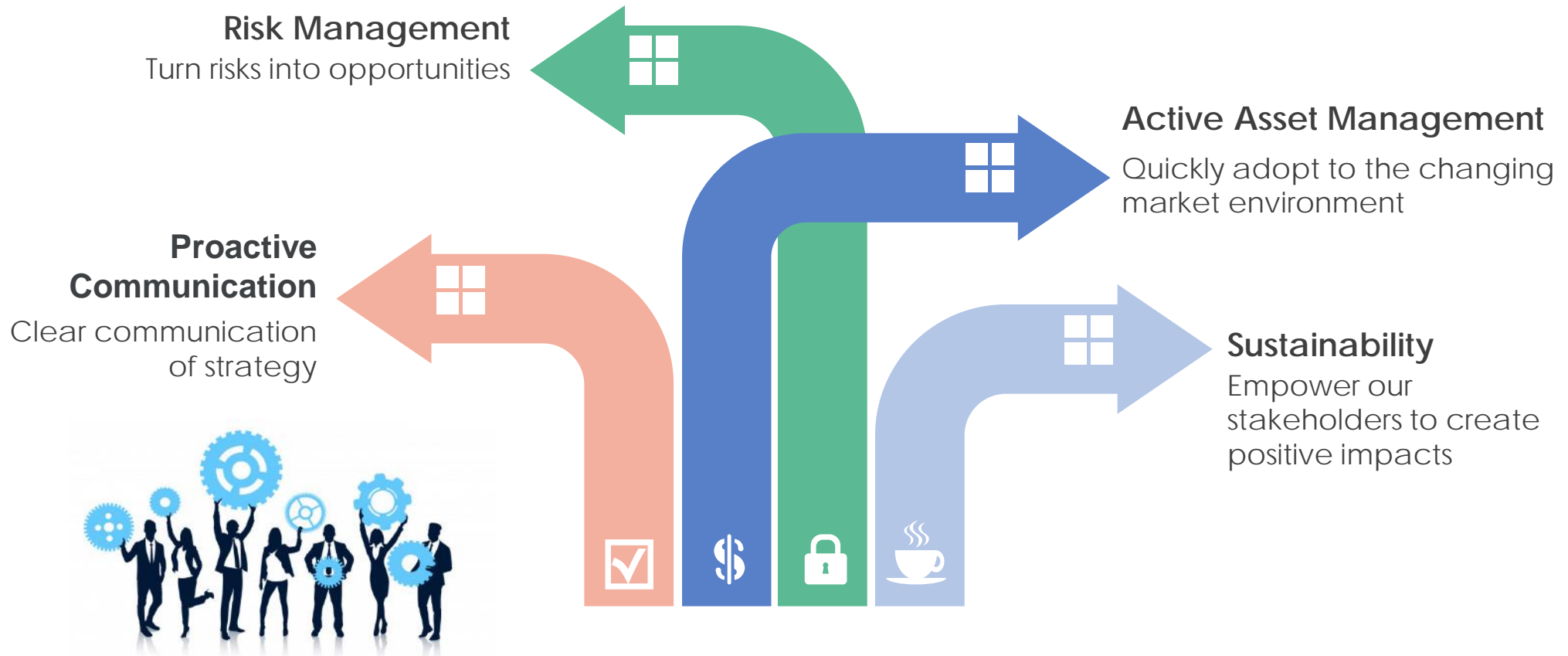
# Transformation Journey



# Best Practices are Evolving



# Uplifting Corporate Culture



# First-mover Adapting to Changes

Received listed shares as rental payment



Pioneered virtual office tour with live chat



First Pop Up eStore of Langham Place



First WELL Platinum existing building in HK with excellent hygiene standard



Pioneered Entrepreneur in Action programme for students

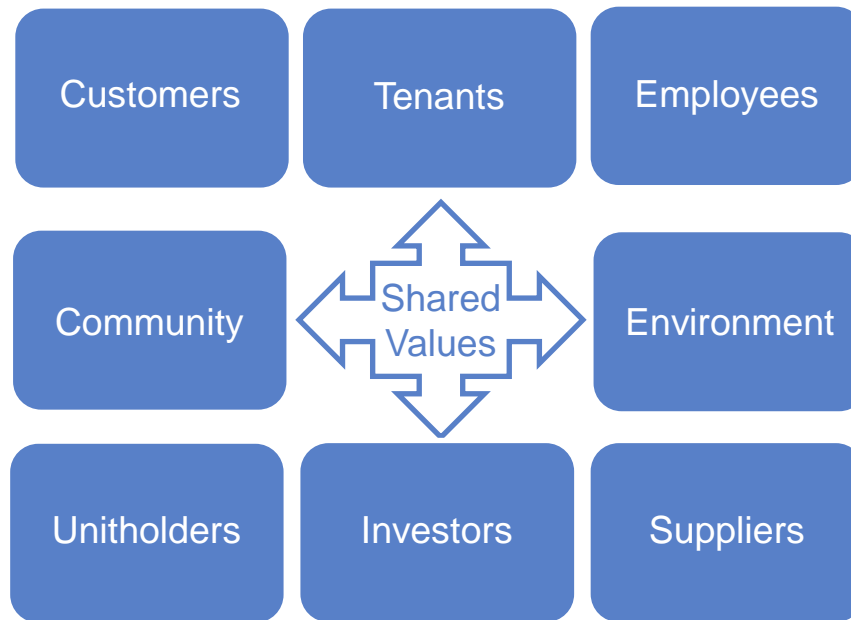


# Say it Loud to Elevate our Brand



# Empower our stakeholders

- Forward-thinking approach
- Influence stakeholders to create positive impacts
- Drive change and adapt to changing environment





# Make an Impact on Sustainability

## 2030 ESG targets



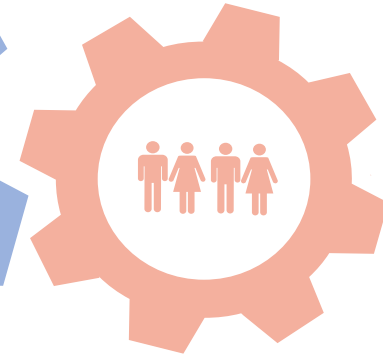
# Sound Sustainability – Above and Beyond

## Trust

Hand in hand with stakeholders



**EXCELLENCE**  
Sustainable  
growth



## Teamwork

Sound corporate culture

## Commitment

Aligned core values  
of Champion REIT



Thank You

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